

FOR IMMEDIATE RELEASE

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Local Dentist Dell Ariel Goodrick, DDS, FAGD Participating in the Give Back A Smile™ Whitening Program to Help Heal the Effects of Domestic Violence

October 16, 2008 Santa Clarita, Ca. – The Give Back A Smile (GBAS) program, an anti-domestic violence program founded by the American Academy of Cosmetic Dentistry (AACD), provides cosmetic dental care to survivors of domestic violence through a nationwide network of dental professionals. With the support of Ultradent and Discus Dental, GBAS has established a new program to help raise funds for the foundation by having volunteers provide whitening treatments to their patients for a donation to GBAS. Dr. Dell Goodrick is a GBAS volunteer dentist and Whitening Program provider in the Santa Clarita area.

“The new Give Back A Smile Whitening Program benefits everyone,” said Dr. Goodrick. “Not only will patients in our area have whiter and brighter smiles, whitening treatments performed at my office will generate increased resources that will allow the AACD to help more domestic violence survivors.”

How the GBAS Whitening Program Works

- Ultradent Products, Inc. and Discus Dental donate whitening kits to participating dentists.
- Patients who undergo whitening treatments as part of this program will make their payment directly to the Give Back A Smile program.
- Contact Dr. Dell Goodrick’s office at (661) 254-4000 to ask how you can participate.

About Give Back A Smile

The Give Back A Smile program was launched May 27, 1999. Since then, more than 850 AACD dentists, lab technicians, and other dental professionals have volunteered their time and expertise pro bono for the Give Back A Smile program. Since its inception, 240 domestic abuse cases have been completed for a total dollar value of \$1,279,740.62. There are currently 164 applicants that are being treated throughout the United States.

Those interested in finding help with the *Give Back A Smile* program should visit www.givebackasmile.com, call the National Hotline: 1.800.773.GBAS, or send an e-mail to givebackasmile@aacd.com. Donations for the *Give Back A Smile* program can be made to the AACD Charitable Foundation, 5401 World Dairy Drive, Madison, Wisconsin 53718-3900.

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